



ENTREPRENEUR · KEYNOTE SPEAKER · INNOVATOR



Take a look!

Susan Frew brings a fresh perspective to the world of AI. With her Google Ai Certification and her practice use of AI in her professional speaking engagements and home services company showcases her as a valid "Super User of AI."

With a knack for concise communication, Susan navigates the realm of artificial intelligence in a way that resonates with her diverse audience – from blue-collar workers to white-collar executives. Susan's unique blend of expertise in AI sets her apart as a trailblazer in leveraging technology for tangible success.

I bring unconventional AI solutions to the stage and the business world. With a focus on Innovation, my speaking expertise, challenges traditional norms. Join me in exploring AI's transformative power for your organization's success.

Susan Frew

Susan Frew on AI for Business

Susan Creates a CUSTOM GPT for every conference! Audience experience is REAL TIME and so is the EXCITEMENT!

Efficient AI Tools:

- Use Otter.ai, ChatGPT, Canva, and Grammarly for productivity, Trainul, Booke.ie, and more.
- Automate transcription, enhance communication, and design.

Content Enhancement:

- Canva & Grammarly for appealing content and error-free writing.

Language Solutions:

- Trainul for translation, Google LSA for content relevance.

Visual Impact:

- Pictory simplifies graphic design and videos with AI.

Streamlined Workflow:

- Zoho AI streamlines CRM, and analytics; AI insights aid decisions.

THROUGH ENGAGING AND THOUGHT-PROVOKING PRESENTATIONS, I LEVERAGE MY EXPERTISE AND EXPERIENCE TO HELP INDIVIDUALS AND ORGANIZATIONS NAVIGATE THE COMPLEXITIES OF THE MODERN WORLD, EMBRACE CHANGE, AND UNLOCK THEIR TRUE POTENTIAL.

TESTIMONIALS

Jane Saunders

Program Chair



"As Program Chair for a high-level business networking organization, the buck stops with me regarding the quality of speakers we book. Susan Frew's presentation made me look like a hero"

Tracy Graf

CEO Fuse Communications



"It was an honor to get to sit in the front row today during your moving speech. I teach presentation skills and I would give your presentation an A++ score"

FEATURED ON



“My mission as a keynote speaker is to make a lasting impact on individuals and organizations through dynamic talks on leadership, innovation, and personal development. I aim to inspire, empower, and equip my audiences with practical strategies that they can immediately apply to their lives and work”

KEYNOTE



SUSAN FREW

“

I found your presentation very insightful and inspiring! Thank you for your insight on hiring and for providing examples of a wonderful and unique customer experience

”

KEYNOTE . WORKSHOP . BREAKOUT

SUSAN FREW



Susan Frew

★ 99% of 231 attendees to date found Susan's sessions valuable

Audience Feedback On Oct 6, 2023

Superior Chamber of Commerce

Success through the Power of AI

“ One thing Susan said will stick with me - knowing, understanding and employing AI will make one more marketable in many fields. I've held my reservations as a creative type worried for my creative peers and as a former IP lawyer concerned about how this will play into proprietary rights. But that one sentence is one I will remember as I work on reconciling my concerns. Powerful and important. ”

talkadot

Verticals

**Trades/Auto
Banking/Finance
Accounting
Manufacturing
Health Care
CEO Groups
Transportation
Associations**

“

Engaging, relevant and provides insights on steps that we can implement right away.

”



KEYNOTE

Dear Susan,

I hope you had a wonderful weekend. I am writing on behalf of the entire team at the Superior Chamber of Commerce to express our deepest gratitude for your incredible contribution to our SuperiHER Women's Conference & Expo on Friday.

Your presentation was nothing short of phenomenal, leaving a lasting impression on our attendees. Your insights, expertise, and passion resonated with everyone present, and your ability to connect with the audience was truly remarkable. Your talk not only informed but inspired, empowering women to reach for new heights in their professional lives.

We have received an overwhelming amount of positive feedback, with many attendees expressing their admiration for your dynamic and engaging presentation style. Your willingness to share your knowledge and experiences has undoubtedly enriched the conference and left a lasting impact on all of us.

Your presence was a true highlight of the event, and we are sincerely grateful for the time and effort you dedicated to preparing and delivering such an outstanding presentation. We would be honored to have you back in future events hosted by the Superior Chamber.

Once again, thank you for being a beacon of inspiration and empowerment for all of us. We look forward to working with you!

Warm regards,

Image

Leslie Espinoza
Executive Director
Superior Chamber of Commerce
leslie@superiorchamber.com
C: 303-414-0045
Mailing: 124 E. Coal Creek Drive, Superior 80027
www.superiorchamber.com
Facebook | Instagram

SUSAN FREW

